

BUDAPEST

Spa Capital of the world



BUDAPEST, A THERMAL TREASURE CHEST



Hungary is among the top five countries rich in thermal waters;

Budapest is the only metropolis in the world with 118 natural springs across its territory;

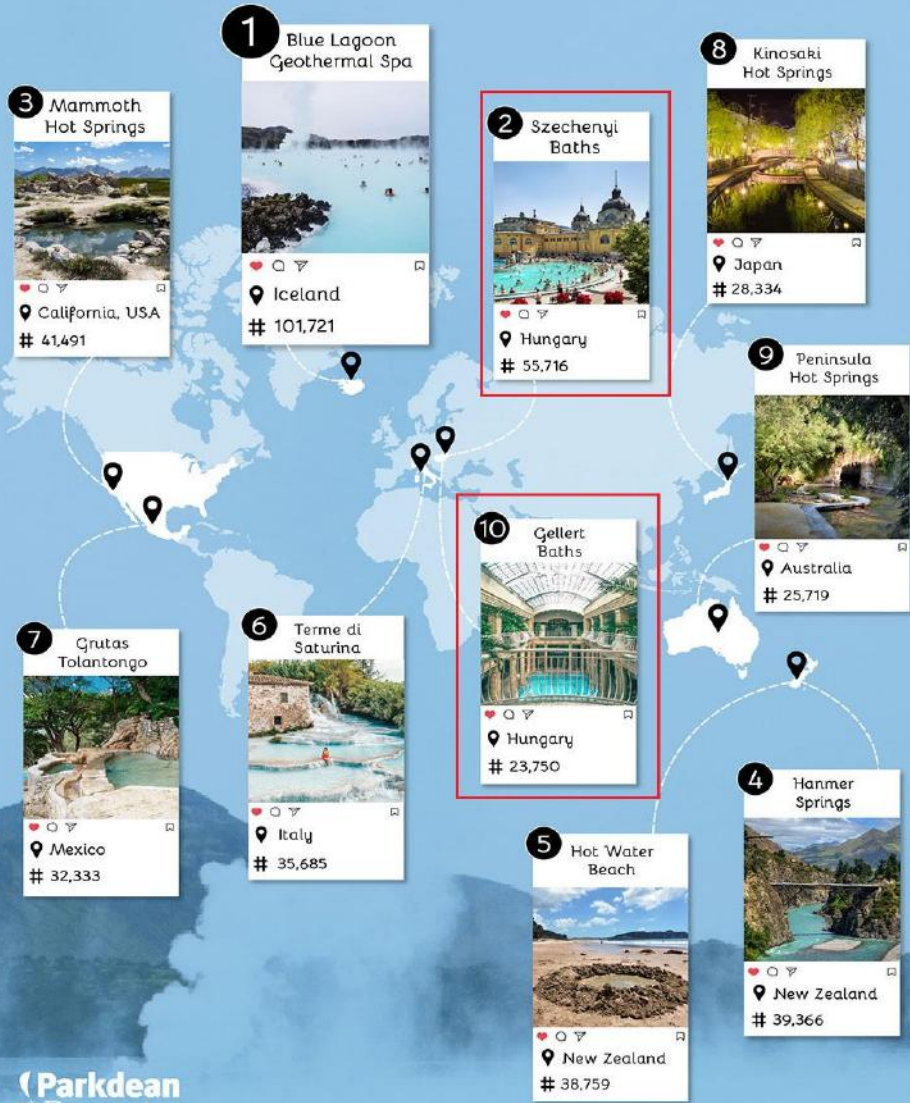
Budapest - a capital with the most wells producing healing thermal water.

OUR COMPANY OPERATES 11 BATHES



2020

Top 10 Most Instagrammable Hot Springs in the World



Visitors in 2019

5 millions visitors, from them 2,5 millions from foreign countries

Total	Gellért	Széchenyi	Rudas
UK	UK	USA	UK
USA	USA	UK	Germany
France	France	France	USA
Germany	Germany	Italy	France
Italy	Italy	Spain	Italy
Spain	Sweden	Germany	Russia
Russia	Russia	Russia	Korea
Sweden	Denmark	Sweden	Spain
China	The Netherlands	China	China
The Netherlands	Canada	Australia	Switzerland

What do tourists think about us ?



- Fantastic experience
- Excellent
- Truly incredible
- Beautiful
- Amazing place
- Stunning building
- Must-visit place
- Relaxing
- Lovely, stunning

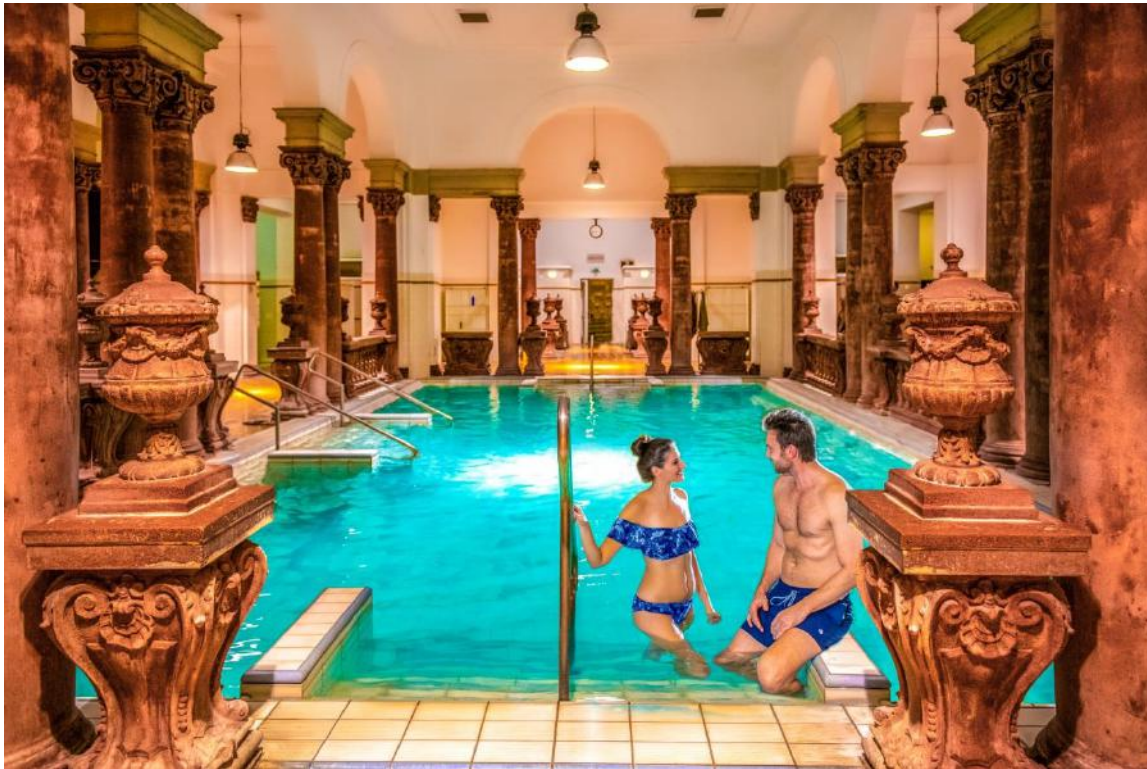
SZÉCHENYI THERMAL BATH, ONE OF THE LARGEST SPA COMPLEXES IN EUROPE



Opened in 1913, water from 1.200 meters deep

www.budapestspas.hu

THE CHURCH OF THE BATHS



21 pools, 11 sauna, steam rooms

LUXURY BATHING EXPERIENCE IN STYLE



Private Spa at Széchenyi Bath

ST.GELLÉRT THERMAL BATH, AN UNFORGETTABLE MEMORY



MUSEUM OF THE BATHS

Masterpiece



Experience inside and out

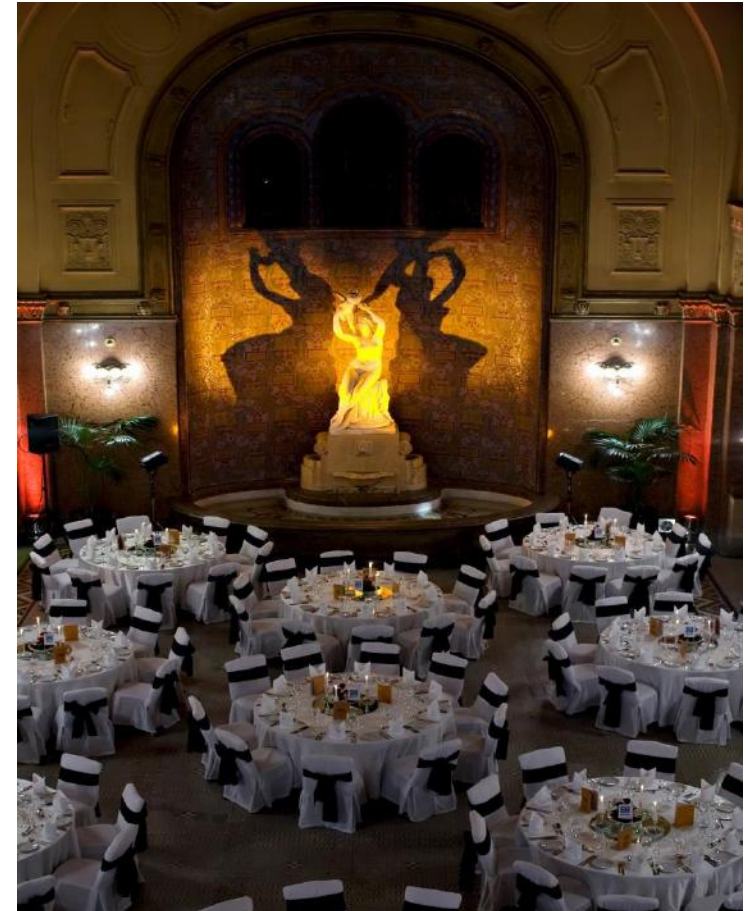


ST.GELLÉRT THERMAL BATH

Marvelous building opened in 1918



Event hall for 400 persons



MORE THAN A BATH – IT'S RUDAS

WHERE TRADITION MEETS WITH THE XXI. CENTURY



ENJOYABLE BATHING IN A SPECIAL ENVIRONMENT MORE THAN 400 YEARS



Most beautiful **Turkish bath** of Budapest, built in the middle of the 16th century



Night bathing on weekends

ST. LUKÁCS THERMAL BATH

History of the bath dating back to the 12th century



Outstanding medical attendance, complex balneological care; excellent for locomotor diseases
Medical recommendations: degenerative diseases of the joints; orthopaedic treatment; accident after-treatment; certain diseases of the spine

THE MECCA OF RHEUMATICS



SPA – Salus Per Aqua

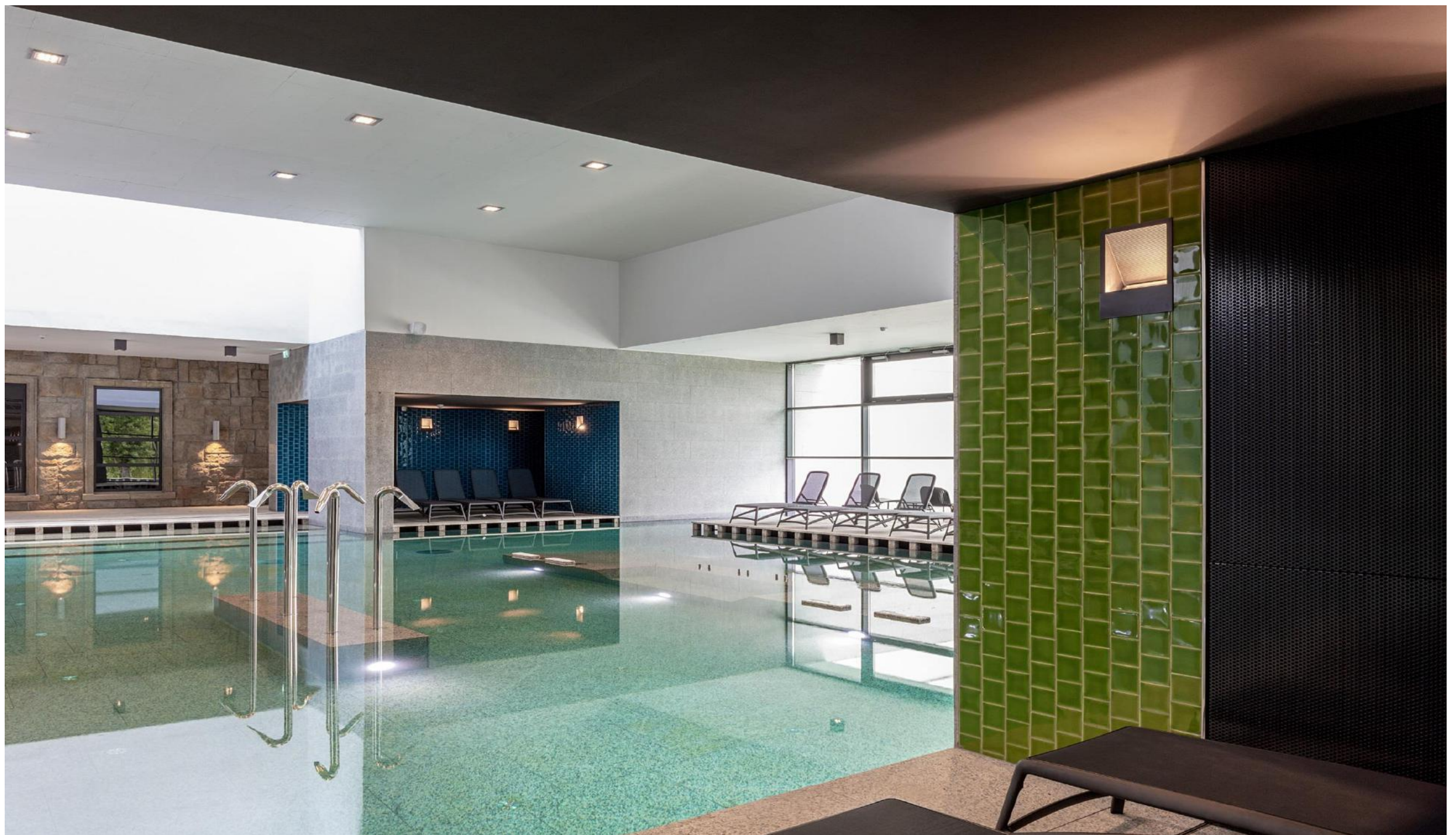
BUT NOT FOR JUST HEALING - PREVENTION IS MOST IMPORTANT

PESTERZSÉBET – UNIQUE IODINE-SALTY WATER















WELLNESS SERVICES



Traditional turkish water massages; classical massages; double massages

WELLNESS SERVICES



More than 50 saunas, steam rooms; special mud treatment;
private bath services

QUO VADIS

Quality?



Quantity?



QUO VADIS?

Back to the roots?



Hedonism?



QUO VADIS?

Wellness, lifestyle or wellbeing?



QUO VADIS?

Young for a long time

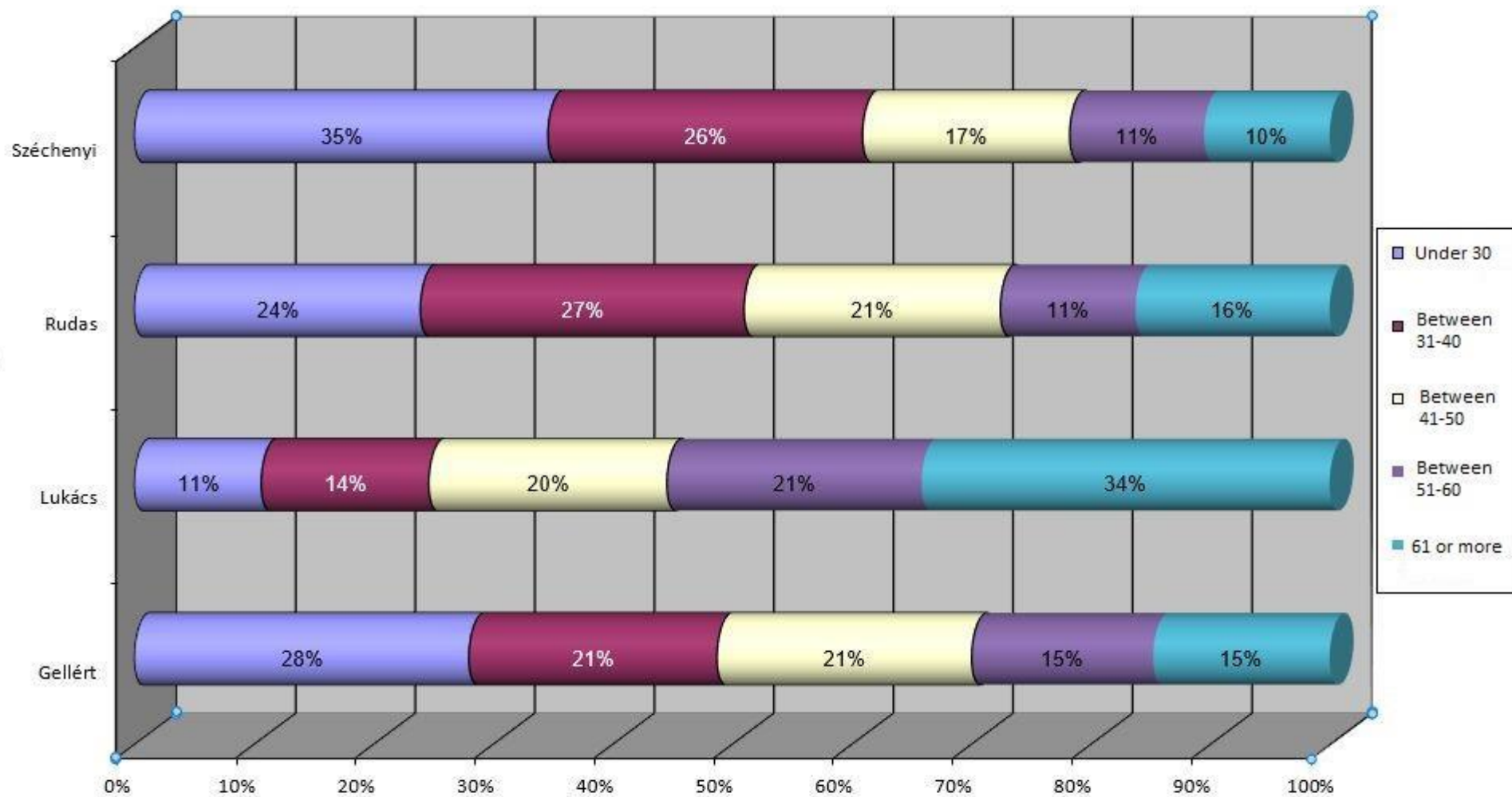


Now young



AGE COMPOSITON

Age



THANK YOU FOR YOUR ATTENTION



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