DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Contemporary Motion Pictures on the Internet 2.
Name of the subject in English:	Contemporary Motion Pictures on the Internet II.
Credit value of the subject:	4
The code of the subject in the electronic study system:	BN-COMPI2-04-EA
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	-
Course type and number of contact hours:	Lecture, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	[Contemporary Motion Pictures on the Internet 1. (fulfillment)]

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The goal is that students should understand how the entertainment business looks like, who are the players on the field and how to be successful in this water full of sharks.

SUMMARY OF THE CONTENT OF THE SUBJECT

This class will give an insight look of the current situation of the streaming services available across the globe. Services like HBO GO / HBO MAX, Netflix, Disney+, Amazon, Apple TV+ and many more becoming part of our everyday life. We are learning new phrases like „binge" or „D2C", but how they become such global phenomenon. What about the so called „streaming wars"? Is the cinema really dead? Let's deep dive into the world of (almost) unlimited content. Also the students will learn about the shooting process, who is who on the set, etc.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Active participation at class, group tasks during the lecture.
Also students should be aware of the content what we will discuss, so watching TV shows, movies is obligatory.

EVALUATION OF THE SUBJECT:

Criteria for grading:
- class activity, attendance,
- successful test at the end of the season. The test will be a multiple-choice test with 50 questions (each questions earns 2 points, in total 100 point).

•   Evaluation, rating:
91-100%: excellent
76-90%: good
61-75%: satisfactory
51-65%: pass
0-50%: fail
Offered grade can be given: Yes.

OBLIGATORY READING LIST: