



## BUDAPEST METROPOLITAN UNIVERSITY ART AND CREATIVE INDUSTRIES

### MEDIA DESIGN BA

Every applicant is sent detailed information about the date and time of the admission exams and the technical information in an electronic format.

### THE ADMISSION PROCESS

#### 1<sup>ST</sup> ROUND: APTITUDE TEST

Submission of the portfolio

#### 1st PORTFOLIO

The portfolio might include:

- digital images (series of photographs or computer generated images)
- video,
- composed music
- computer animation (maximum 5 minutes),
- documentation made of an interactive object and installation (maximum 3 pc),
- an Internet page/system and/or software (offline-online game, application).
- Digital photographic reproduction of hand drawn images

The digital items have to be uploaded to the drive defined later. The whole size of the submitted material cannot exceed 30 MB, including the compulsory appendices.

In case of pieces of work containing still images/motion picture, non-listed (those which are not public, which can be accessed only through the link provided by the uploader), YouTube or Vimeo links or links to other pages for still images are also accepted. Any other link to individual drives or websites is not accepted.

### **Technical and other conditions:**

- **Digital images** can be uploaded only in commonly used graphic formats [e.g.: jpg, png, bmp, tif, ]. The size of the digital images cannot exceed 5MB.
- **Motion picture, sound art** can be uploaded only in commonly used formats (mov, wmv, mpeg 4, mp3, wav, swf, etc.). Please attach a short technical description to the uploaded materials. Please do not forget to attach the codecs needed to play the files.
- In case of an **interactive object/installation** the documentation depicting them (image, motion picture image) you have to take into consideration that the above detailed technical parameters have to be used.
- In case of an **Internet page/system** please include the URL address as well and **the uploaded material must include the complete page structure.** (In order to avoid that situation that at the time of evaluation the page might not be available.)
- In case of software (game, application): please record the version of the software that can be run next to the file system, including the user's manual and at least 3 pcs of screen shots.

Please write a brief description of the aim of your submitted pieces of work and your artistic concept (maximum 500 characters per piece, maximum 3000 characters in total) to the Admission Board. This has to be uploaded in doc format along with the other submitted materials.

Please do not use special characters (such as accented characters) in the file names.

### **Compulsory appendices:**

1. A statement of submitting only your own, original pieces of art. The statement can be downloaded here: <https://www.metropolitan.hu/ba-programs-in-english>
2. Covering letter: please include a brief description of maximum one page long of your thoughts and motivations regarding the submitted pieces and your completion of the task.
3. Please submit your CV, maximum one-page long.
4. A document proving that you have paid the admission fee.  
(Please pay the entrance exam fee only after you have received our e-mail with your unique personal identification code provided by METU. Please be patient until you receive this letter!)

## **Evaluation based on the uploaded materials: Passed/ Not passed**

**The result will be posted on the METU website.**

After the 1st round of the admission procedure, based on your personal code you will find information only on our website whether you are shortlisted for the next round or not (Passed/ Not passed).

## **2<sup>ND</sup> ROUND: PRACTICAL EXAM**

**The assignment is set** in an e-mail

The shortlisted applicant has to execute a creative task in the second round.

In order to complete the creative task you can use any kind of technical source or device (e.g. mobile phone, notebook, internet, camera, etc.) except for someone's personal help. The outcome of the task is mainly an image, motion picture image, voice, application made by a digital device, but a drawing, text or sketch is also accepted.

When the creative task is evaluated, it is not the technology but the idea and the artistic quality of the execution that is evaluated by the Admission Board. Therefore we recommend you to use tools and devices with which you are most familiar.

Compulsory appendices:

1. A declaration stating that the submitted work is exclusively your own, original work of art. The statement can be downloaded here: <https://www.metropolitan.hu/ba-programs-in-english>

## INTERVIEW

During the conversation you will have the opportunity to supplement the previously assigned tasks with such pieces of work that you find important to demonstrate your skills (e.g. digital reproductions of drawings, prints, photos, the documentation of interactive installations, the documentation of an Internet page/system, documentation of software or a game app, etc.). Animation, films or computer graphics are also accepted. The Admission Board will have a conversation with the applicant about the solutions to the assignments and the creative task completed during the admission procedure.

The interview is planned to be held with personal presence if the pandemic situation allows it.

### Remarks to the two rounds

You will be informed about any technical detail regarding the rounds (where to upload the files, what platform the oral interview will take place, etc.) in an email.

In case of having any question regarding the admission procedure please feel free to contact the Admission Information Office at:

- E-mail: [felveteli@metropolitan.hu](mailto:felveteli@metropolitan.hu)
- Or telephone: +36 1/273-2419 (on weekdays from 9 am to 4.30 pm)

**We wish you the best of luck for the admission procedure.**

Péter Csizmadi DLA  
Dean  
Art and Creative Industries