

## DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Film and Motion Picture Theory
Name of the subject in English:	Film and Motion Picture Theory
Credit value of the subject:	4
The code of the subject in the electronic study system:	BN-FIMOTH-04-EA
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	-
Course type and number of contact hours:	Lecture, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

### THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The aim of the course is to guide students through the various stages of film production from a producer's point of view: such as project development, pre-production and production, distribution and marketing.

The students will learn to prepare a complete artistic dossier of a film proposal and get to know the documentation of a proposal related to the producer's work.

### SUMMARY OF THE CONTENT OF THE SUBJECT

The aim of the course is to guide students through the various stages of film production from a producer's point of view: such as project development, pre-production and production, distribution and marketing. We deal with the separate role of the director and the producer during project development, production and distribution as well as their cooperation during these processes; we also touch on the legal areas related to each stage of production. The highlighted topics are illustrated by case studies. In the framework of the course, the students, based on their own diploma film project, get to know the international expectations towards a written film proposal. The following elements of a proposal are dealt with in more detail: title, logline, synopsis, treatment, character description, visual concept, director's note of intent, director's bio/filmography, mood board. The purpose of the course is to present the written texts and visual materials created during the development of a film project from the industry's perspective, pointing out the differences between the purpose of B2B (business to business) and B2C (business to consumer) texts.

### STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Creation of a complete artistic dossier of a proposal meeting the expectations of international financiers:

1. Logline
2. Synopsis
3. Character description
4. Visual concept
5. Director's note of intention
6. Director's bio/filmography
7. Trailer / mood board

Presentation of their film project (pitch)

Formulation of constructive criticism of other's project in the class  
Budgeting

**EVALUATION OF THE SUBJECT:**

Criteria for grading:

1. - class activity, attendance, consultation
2. - thoughtfulness, quality, validity of the work produced, plans
3. - independent work, invention
4. - communication and cooperation with the instructor
5. - timely completion of assignments

Offered grade can be given: No.

**OBLIGATORY READING LIST:**

- Coughter, Peter.: *The art of the pitch : persuasion and presentation skills that win business.* Palgrave Macmillan, 2012
- Trottier, David: *The screenwriter's bible : a complete guide to writing, formatting, and selling your script.* Silman-James Press, 2014